

INDIVIDUAL'S RIGHTS SERIES:

7. THE RIGHT TO OBJECT TO PROCESSING

FOR THE PURPOSE OF PUBLIC FUNCTIONS OR LEGITIMATE INTERESTS

Controller must tell you that they are processing your information and your right to object:

- **At the time of their first communication with you;**
- **Explicitly;**
- **Separately from other things they have told you.**

They must stop processing if you exercise this right.

It will NOT apply if there is an outweighing public interest to do so.

FOR DIRECT MARKETING PURPOSES

Controller must tell you that you have a right to object to direct marketing:

- **At the time of their first communication with you;**
- **Explicitly;**
- **Separately from other things they have told you.**

They must stop processing if you exercise this right.

FOR HISTORICAL OR SCIENTIFIC PURPOSES

If you exercise your right to object to this type of processing, the controller must stop processing, unless:

- The processing relates to a public interest objective;
- That public interest outweighs your interests.