

6 THINGS TO KNOW ABOUT CONSENT



It must be informed, freely given and a positive affirmative action. This means no pre-ticked boxes on your website!

Special categories of data, eg. Health, race or genetic data will require explicit consent from users.

Requests for consent should be in clear, plain language, and provide an equally clear explanation of how the data will be used.

Consent must be a genuine choice. Service provision cannot be conditional upon it. People must be able to withdraw or refuse consent without detriment.

Children under 13 years of age cannot consent to processing for electronic services that require payment. Parental consent must be obtained.

Consent for further processing is not required if it is for 'compatible' purposes. There are also other legal bases for processing that do not require consent, eg. Contractual or legal obligations.