### INDIVIDUAL’S RIGHTS SERIES: 7. THE RIGHT TO OBJECT TO PROCESSING

#### FOR THE PURPOSE OF PUBLIC FUNCTIONS OR LEGITIMATE INTERESTS

Controller must tell you that they are processing your information and your right to object:
- **At the time of their first communication with you;**
- **Explicitly;**
- **Separately from other things they have told you.**

They must stop processing if you exercise this right.

It will **NOT** apply if there is an outweighing public interest to do so.

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#### FOR DIRECT MARKETING PURPOSES

Controller must tell you that you have a right to object to direct marketing:
- **At the time of their first communication with you;**
- **Explicitly;**
- **Separately from other things they have told you.**

They must stop processing if you exercise this right.

#### FOR HISTORICAL OR SCIENTIFIC PURPOSES

If you exercise your right to object to this type of processing, the controller must stop processing, unless:
- The processing relates to a public interest objective;
- That public interest outweighs your interests.